

Media Release

Goldbach takeover: COMCO to carry out in-depth review

The Swiss Federal Competition Commission COMCO has announced an in-depth review of the Goldbach Group takeover by Tamedia. The completion of the acquisition has therefore been postponed to September or October 2018. In the meantime, a second trading line will be opened for the Goldbach shares that have already been tendered.

Zurich, 9 May 2018 – The Swiss Federal Competition Commission COMCO has decided to carry out an in-depth review of the planned acquisition of the Goldbach Group by Tamedia. The completion of the takeover will therefore be postponed until September or October 2018.

Christoph Tonini, CEO of Tamedia: “We have taken note of COMCO’s decision to carry out an in-depth review of the acquisition. We continue to believe that COMCO will approve the takeover given that Goldbach and Tamedia operate in two different business sectors. We are therefore confident that the takeover will be completed as planned in the second half of this year.”

Another condition for Tamedia’s acquisition of the Goldbach Group has already been met. By the end of the offer period on 11 April 2018, 96.90 percent of the maximum number of Goldbach Group’s shares that are subject to the offer were tendered to Tamedia. Once the takeover has been completed, Tamedia plans to delist the Goldbach Group.

In view of the deferred completion of the takeover, a second trading line will be opened in the coming days for the Goldbach shares that have been tendered as part of the public tender offer. On this second trading line, Goldbach shares (tendered Goldbach registered shares, security number 40350274, ISIN CH0403502740) tendered in the

public purchase offer can be traded until a few days before the completion of the takeover.

Contact

Tamedia: Christoph Zimmer, Head of Corporate Communications & Public Affairs
+41 44 248 41 35, christoph.zimmer@tamedia.ch

Goldbach: Jürg Bachmann, Head of Communication and Marketing / Public Affairs
+41 79 600 32 62, juerg.bachmann@goldbachgroup.com

About Tamedia

Tamedia is the leading private media group in Switzerland. The digital platforms, daily and weekly newspapers and magazines of Tamedia offer overview, classification and selection. The company was founded in 1893 and employs a staff of approximately 3,400 in Switzerland, Austria, Denmark, France, Germany, Israel, Luxembourg and Serbia. It has been traded at the Swiss stock exchange since 2000 (ISIN CH0011178255).

Further information for media representatives about Tamedia:

www.tamedia.ch/en/group/newsroom/media-releases A series of new pictures about Tamedia, including pictures of corporate buildings with the new logo mounted and on display, are to be found and downloadable free of charge in the photo gallery, the new corporate design and logo being introduced in January 2017.

www.tamedia.ch

About the Goldbach Group

The companies of the Goldbach Group are marketing and arranging advertisements in private electronic media focusing on TV, radio, digital out-of-home, online as well as search engine and mobile marketing. The Goldbach Group is listed at the SIX Swiss Exchange (ISIN CH0004870942). It is headquartered in Küsnacht (Switzerland) and is operating in the German-speaking countries.

www.goldbachgroup.com